

"HIGHLY RECOMMENDED!"

"Should be *Mandatory*
in ALL schools!"

**BEE TRUE
TO YOU**



The Kids thought TOBI
was a Disney Pop Star!"

"100% satisfied!!!"

POP/ROCK ANTI-BULLYING ASSEMBLY PROGRAM

ABOUT

Created, Performed & Narrated by Award-Winning International Singer, TOBI, "Bee True To You" is a live Pop/Rock Interactive Anti-Bullying show that's full of funny moments and catchy empowering original songs sure to have ALL ages singing and dancing.

This Broadway-esk program is a story about two characters who teach us the values of friendship, kindness and discovering identities through narrative and song.

From Preschool all the way up to high school, by following our messages and taking our pledge of Being True, your student body will successfully learn how to,

"Take The Sting- Out of Bullying!"

"We got to dance with
BTTY!! We had so much
fun!"

MEDIA

- DEBUT Album_ Fall Release 2019
- BTTY's Treehouse_ Pilot TV Episode
- Mental Health Awareness Campaign
- Podcast on Podbean- "Buzz Social"

AWARDS AND RECOGNITION

2016 United Nation's and Meaningful World's
International Youth Peace Award Winner

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tobi

BEE TRUE TO YOU



SINGER

ACTOR

DANCER

HUMANITARIAN



2016 United Nation's & Meaningful World's International Youth Peace Award

TOBI—Is a singer in the International Headlining Rock Band Gogol Bordello, Broadway Theatre Professional, Backup Singer for Multiplatinum Recording Artists, Youth Speaker, Alumni of Montclair State and Founder of Pop/Rock Anti-Bullying Program **Bee True To You**. TOBI has toured internationally in the cast of Green Day's American Idiot, and has shared the stage with Green Day, The Hives, Danzig, Flogging Molly, Linkin Park, Nile Rogers and chic and more! She has provided backup vocals for Rachel Platten, Andy Grammer, and appeared on Kelly Rowland's TV Series "Chasing Destiny" ... Her vocals can also be heard on the soundtrack to Fox Search lights Motion Picture, Patti Cake\$. When not touring the world, TOBI partners with Concerts in Motion, an organization bringing music to nursing homes, soup kitchens and hospitals in NYC. *Other Past Credits Include:* Off- Broadway Productions Freckleface Strawberry The Musical, the Ohmies, and Theatreworks' Virtually Me- 1st National Tour.

WEBSITE: www.beetruetoyou.org

SOCIAL MEDIA



@bttthebee



@thatgirltobi



@beetruetoyou



TOBI

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PRESS RELEASE: *For Immediate Release*

New York, N.Y. March 1st 2019- Ashley Tobias, Aka. **TOBI**- the blue haired Female Powerhouse Singer in the International Headlining Rock Band Gogol Bordello, is on a Global mission to create change and raise awareness! As a recipient of United Nations' 2016 International Youth Peace Award and Founder/CEO of **Bee True To You**, she is tackling one of the worlds most tragic and on-going social issues amongst our youth of today and in doing so, "*Taking the sting-out of bullying.*"

Bee True To You, a Live Pop/Rock Multimedia Music, & Interactive based Anti-bullying assembly program for kids, brings Broadway to you! This full scale production has the audience cheering, dancing, and actively participating in fun intellectually engaging ways. Ways that disguises the blatant seriousness of the epidemic. "*It's an issue that gets down to the ultimate root of how we treat one another*", said Tobias. According to recent articles and surveys, it has been proven that school-based prevention programs can and often DO make a difference. Especially programs that aim to empower, inspire and educate through the universal power of music.

TOBI is the programs narrator however, the show wouldn't be nearly as powerful without the help of Co-Star DJ BTTY THE BEE, whose acronym- stands for the Brand's name. Though he is an adored character by all, BTTY stands for a deeper underlying meaning with social issues relatable to children of today. "*BTTY is much more than just a bumble- bee. He helps give us a voice to stand up for those in need. He proves to all of us, just because you may be tiny or may be different, doesn't mean you are not powerful...*" *Bullying was something I dealt with as a child, but was fortunate enough to overcome. With my unconditional love for children, passion to help others, and personal experiences touring and performing around the world, I strive to make a difference through my knowledge of music, expertise and personal story,*" says Tobias.

Bee True To You debuted its first performance back in October, 2015 and since, has performed for over 28,000 children. You can find the colorful Pop Duo buzzing around the tri-state area performing in schools this March and April. Be sure to be on the lookout for **Bee True To You's** self-titled DEBUT Concept album, scheduled to be released for the start of the upcoming school year, September 2019. - [For more information](#) on how to get **Bee True To You** into schools, visit, www.beetrueyou.org **Instagram** @bttthebee | @thatgirltobi **Facebook** @beetrueyou.

"Let's Take The Sting Out of Bullying!"